# Generic White Paper Template

**Cover Page**

**Title of White Paper:**

**Principal Investigator and Institution:**

**Date of submission:**

**Signature of official authorized to obligate the institution contractually:**

**Nontraditional Defense Contractor %:**

**White Paper**

**Specific Area(s) of Interest:** If applicable, indicate which specific area(s) of interest outlined in the BAA or RFP your project addresses.

**Title:** Provide a descriptive title for the project.

**Principal Investigator:** Provide name, institution, email address, and phone number.

**Background:** Provide a clear description of why and how the proposed project fits into the agency mission. Describe how the technology addresses an unmet need in both military and civilian markets.

**Approach:** Briefly describe your approach to solving the problem. Include relevant background data about your approach. Include the current status of your approach.

**Objectives:** Specify the objectives of the proposed effort.

1. **Technical Strategy:** Outline the proposed methodology in sufficient detail to show a clear course of action.
2. **Anticipated Outcomes:** Provide a description of the anticipated outcomes from the proposed work. List milestones and deliverables from the proposed work.
3. **Technology Readiness Level (TRL):** Indicate the TRL stage in which the project will start, as well as anticipated TRL at project completion.

**Technical Maturity and Commercialization Strategy:** Provide a brief description and justification of the maturity of the proposed technology, anticipated regulatory pathway and commercialization plans. Include information about Intellectual Property/Data Rights Assertions.

**Participants:** Briefly state the qualifications of the Principal Investigator, key personnel, and organizations that will perform the statement of work (SoW).

**Period of Performance:** Indicate the total proposed period of performance.

**Cost Share:** It is anticipated that Government funds would provide incentive for industry funding to join the project. While not a requirement, Offerors are strongly encouraged to discuss the ability to bring leveraged funding/cost share to complete the project goals.

**Rough Order of Magnitude (ROM) Pricing:** Indicate the ROM (including direct costs), and the proposed ROM. This information will be used to provide the Sponsor with a reasonable representation of the amount of funding required to advance the project. Sufficient cost information to substantiate the proposed cost as realistic and reasonable for the proposed effort must be provided to ensure that a complete and fair evaluation of the cost or price can be conducted.

|  |  |
| --- | --- |
| **Labor** | $ |
| **Subcontractors** | $ |
| **Contractors** | $ |
| **Material/Equipment** | $ |
| **Other Direct Costs** | $ |
| **Travel** | $ |
| **Indirect Costs** | $ |
| **Total Project Costs** | **$** |